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Metropolitan commercial television licensees met Australian content quotas in 2011

All metropolitan commercial television broadcasting licensees reported meeting the 55 per cent [Australian content quota](#) in 2011, according to figures published by the Australian Communications and Media Authority today.

The quota applies to programs screened by free-to air broadcasters between 6am and midnight. In 2011, metropolitan commercial television broadcasters screened more than 60 per cent Australian content:

- Seven Network licensees (in the five mainland state capital cities) averaged around 66 per cent
- Nine Network licensees (in the three metropolitan markets of Sydney, Melbourne and Brisbane) also averaged around 66 per cent
- Network Ten licensees averaged around 62 per cent.

'Australian content quotas have played an important role in maintaining the production of quality Australian stories and programs to screen on commercial free-to-air television,' said, ACMA Chairman, Mr Chris Chapman.

'However, the ACMA notes that the amount of New Zealand drama programming claimed as first release Australian drama quota has been increasing. The Australia and New Zealand Closer Economic Relations Trade Agreement requires that New Zealand television programs are treated as Australian programs, and are treated accordingly by the ACMA.'

There has also been an increase in the number of first release miniseries claimed for the Australian drama quotas - [Metropolitan](#) and [Combined drama scores](#).

In 2011, the metropolitan broadcasters also exceeded the Australian documentary and adult drama quotas in the [Australian Content Standard](#).

Separately, as part of its [annual compliance review](#) of the [Children's Television Standards \(CTS\)](#), the ACMA found that Channel Seven Brisbane failed to meet its preschool program quota in 2011. It broadcast 129.5 hours of preschool programs in 2011—30 minutes short of the 130 hour quota—due to a scheduling error. The station will broadcast an additional 30 minutes of preschool programs in 2012 to make up for the shortfall.

Metropolitan broadcasters met the CTS quotas in 2011 in all other respects.

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