

**Media Release**  
**28 July 2014**
**Advertising revenue for commercial television networks**  
**January to June 2014**

Category	Gross Advertising Revenue \$	% Change
<b>Metropolitan Service</b>		
Sydney	520,621,736	2.08%
Melbourne	385,507,289	2.57%
Brisbane	237,870,570	0.52%
Adelaide	99,363,899	1.19%
Perth	157,965,612	0.72%
<b>TOTAL</b>	<b>1,401,329,106</b>	<b>1.73%</b>
<b>Regional Service</b>		
New South Wales	186,782,201	0.01%
Victoria	63,058,101	1.06%
Queensland	98,117,065	-2.86%
South Australia	17,268,232	0.42%
West Australia	23,936,827	-2.44%
Northern Territories/ Tasmania	36,947,783	2.81%
<b>TOTAL</b>	<b>426,110,209</b>	<b>-0.40%</b>
<b>STATE Revenue</b>		
New South Wales	707,403,937	1.53%
Victoria	448,565,390	2.35%
Queensland	335,987,635	-0.49%
South Australia	116,632,131	1.08%
West Australia	181,902,439	0.29%
Northern Territories/ Tasmania	36,947,783	2.81%
<b>TOTAL</b>	<b>1,827,439,315</b>	<b>1.22%</b>
<b>Networks</b>		
<b>(All Capital Cities)</b>		
Seven	41.3%	
Nine	38.6%	
Ten	20.1%	
<b>TOTAL</b>	<b>100.0%</b>	

**Notes:**

The % change is to the corresponding prior period i.e. when compared to the six months to 30 June 2013.

KPMG has compiled the above data from information supplied by each TV network. Metro data has been reviewed by each network's respective external auditor. KPMG has not audited the information supplied.