

Media Release
22 April 2013

**BAN ON PROMOTION OF LIVE ODDS DURING PLAY
AND BY COMMENTATORS**

Free TV Australia is proposing to amend the Commercial Television Industry Code of Practice (the Code) to reduce and control the promotion of live odds during the broadcast of live sporting events.

Under the Code, the promotion of live odds during play will be banned. Commentators and their guests will also be prohibited from promoting live odds during a game, as well as for 30 minutes before and after the game.

The proposed amendments are now available for public comment.

Commercial television content is regulated under the Code which has been developed by Free TV Australia in consultation with the public and has been registered with the Australian Communications and Media Authority (ACMA).

The proposed amendments to the Code reflect an agreement reached between the Government and commercial radio, commercial television and subscription broadcasters to reduce and control the promotion of live odds during the broadcast of sporting events.

The closing date for public comment on the proposed amendments to the Code is 5pm 20 May 2013 and submissions may be sent to Free TV Australia by:

- Post to: 44 Avenue Road, Mosman NSW 2088
- Fax to: (02) 9969 3520
- Email to: codeliveodds@freetv.com.au

A copy of the proposed amendments to the Code and the review documents are available on the Free TV Australia website www.freetv.com.au

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