

Fees- Metropolitan
For National (Metro and Regional) or Metro Only Campaigns
Effective 4 September, 2017

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TVCs			
Simple TVC- TVC that contains subject matter or claims that are generally non-scientific and uncomplicated. Please refer to CAD TVC Application Categories for more information on categories.	New, Simple TVC (no pre-check) <ul style="list-style-type: none"> • up to and including 60 seconds duration • includes TVCs with expired CAD Numbers that require renewal 	140.00	154.00
	New, Simple TVC (pre-checked) <ul style="list-style-type: none"> • TVC has undergone a pre-check • up to and including 60 seconds in duration • includes TVCs with expired CAD Numbers that require renewal 	60.00	66.00
Complex TVC- TVC that contains subject matter or claims that are generally complicated and are likely to require additional review by senior members of the CAD Team. Please refer to CAD TVC Application Categories for more information.	New, Complex TVC (no-precheck) <ul style="list-style-type: none"> • up to and including 60 seconds duration • includes TVCs with expired CAD Numbers that require renewal 	210.00	231.00
	New, Complex TVC (pre-checked) <ul style="list-style-type: none"> • TVC has undergone a pre-check • up to and including 60 seconds in duration • includes TVCs with expired CAD Numbers that require renewal 	90.00	99.00
Extended Duration Simple TVC	New, Simple TVC (no pre-check) <ul style="list-style-type: none"> • over 60 seconds duration and under 180 seconds duration • includes TVCs with expired CAD Numbers that require renewal 	225.00	247.50

	<p>New, Simple TVC (pre-checked)</p> <ul style="list-style-type: none"> • over 60 seconds duration and under 180 seconds duration • includes TVCs with expired CAD Numbers that require renewal 	100.00	110.00
Extended Duration Complex TVC	<p>New, Complex TVC (no pre-check)</p> <ul style="list-style-type: none"> • over 60 seconds duration and under 180 seconds duration • includes TVCs with expired CAD Numbers that require renewal 	338.00	371.80
	<p>New, Complex TVC (pre-checked)</p> <ul style="list-style-type: none"> • over 60 seconds duration and under 180 seconds duration • includes TVCs with expired CAD Numbers that require renewal 	150.00	165.00
Billboard	Opening and closing billboards	40.00	44.00
Charities	Charities registered with the ACNC	50% of applicable rate	

Revisions			
Revision Simple TVC	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (no pre-check)	70.00	77.00
	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (pre-checked). Revision must be pre-checked in order to obtain this rate.	30.00	33.00
Revision Complex TVC	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCs (no pre-check)	105.00	115.50
	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCs (pre-checked). Revision must be pre-checked in order to obtain this rate.	45.00	49.50
Revision Extended Duration Simple TVC	Changes to voice over, change of product inserts, cut-downs for Simple Extended Duration TVCs	113.00	124.30

Revision Extended Duration Complex TVC	Changes to voice over, change of product inserts, cut-downs for Complex Extended Duration TVCs	170.00	187.00
Revision Simple TVC Bulk	Discount applied to more than 10 revisions on one application for Simple TVCs. Up to 10 revisions charged at full rate, but thereafter at the discount rate.	35.00	38.50
Revision Complex TVC Bulk	Discount applied to more than 10 revisions on one application for Complex TVCs. Up to 10 revisions charged at full rate, but thereafter at the discount rate.	53.00	58.30
Minor Revision (Tag)	Single super or voice over changes, for example, phone number changes.	36.00	39.60
Minor Revision (Tag) Bulk	Discount applied to more than 10 Tags on one application. Up to 10 minor revisions charged at full rate, but thereafter at the discount rate.	18.00	19.80
Pre-Checks			
Simple Pre-Check	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated.	100.00	110.00
Complex Pre-Check	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the CAD Team.	150.00	165.00
Revision Simple TVC Pre-Check	Changes to voice over, change of product inserts, cut-downs for a Simple TVC precheck	50.00	55.00
Revision Complex TVC Pre-Check	Changes to voice over, change of product inserts, cut-downs for a Complex TVC precheck	75.00	82.50
New Extended Duration Simple TVC Pre-Check	New, Simple TVC pre-check <ul style="list-style-type: none"> • over 60 seconds duration and under 180 seconds duration 	135.00	148.50
New Extended Duration Complex TVC Pre-Check	New, Complex TVC pre-check <ul style="list-style-type: none"> • over 60 seconds duration and under 180 seconds duration 	203.00	223.30

Priority Services		
Red Hot Service	3-hour turnaround- Priority Service Terms and Conditions Apply (see note below)	4 x applicable rate
Priority Service	24-hour turnaround- Priority Service Terms and Conditions Apply (see note below)	2 x applicable rate

Please note:

- Fees apply per key number, per script.
- A closing fee of 50% of an applicable rate will apply where CAD has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and CAD has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- Priority Service Terms and Conditions can be found within 'Terms and Conditions of Application' which can be found on the Online Application System.