

**Fees- Metropolitan**  
**For National (Metro and Regional) or Metro Only Campaigns**  
**Effective 4 September, 2017**

| Category                                                                                                                                                                                                                                           | Description                                                                                                                                                                         | Unit Price (\$)<br>Excl. GST | Unit Price (\$)<br>Incl. GST |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|------------------------------|
| <b>New TVCs</b>                                                                                                                                                                                                                                    |                                                                                                                                                                                     |                              |                              |
| <b>Simple TVCs-</b> TVCs that contain subject matter or claims that are generally non-scientific and uncomplicated. Please refer to CAD TVC Application Categories for more information on categories.                                             | New, Simple TVC (no pre-check) <ul style="list-style-type: none"> <li>not previously submitted</li> <li>up to and including 60 seconds duration</li> </ul>                          | 140.00                       | 154.00                       |
|                                                                                                                                                                                                                                                    | New, Simple TVC (pre-checked) <ul style="list-style-type: none"> <li>TVC has undergone a pre-check</li> <li>up to and including 60 seconds in duration</li> </ul>                   | 60.00                        | 66.00                        |
| <b>Complex TVCs-</b> TVCs that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the CAD Team. Please refer to CAD TVC Application Categories for more information. | New, Complex TVC (no-precheck) <ul style="list-style-type: none"> <li>not previously submitted</li> <li>Up to and including 60 seconds duration</li> </ul>                          | 210.00                       | 231.00                       |
|                                                                                                                                                                                                                                                    | New, Complex TVC (pre-checked) <ul style="list-style-type: none"> <li>TVC has undergone a pre-check</li> <li>Up to and including 60 seconds in duration</li> </ul>                  | 90.00                        | 99.00                        |
| <b>Extended Duration Simple TVC</b>                                                                                                                                                                                                                | <ul style="list-style-type: none"> <li>New, Simple TVC, not previously submitted</li> <li>Over 60 seconds duration and under 180 seconds duration</li> <li>No pre-check</li> </ul>  | 225.00                       | 247.50                       |
|                                                                                                                                                                                                                                                    | <ul style="list-style-type: none"> <li>New, Simple TVC, not previously submitted</li> <li>Over 60 seconds duration and under 180 seconds duration</li> <li>Pre-checked</li> </ul>   | 100.00                       | 110.00                       |
| <b>Extended Duration Complex TVC</b>                                                                                                                                                                                                               | <ul style="list-style-type: none"> <li>New, Complex TVC, not previously submitted</li> <li>Over 60 seconds duration and under 180 seconds duration</li> <li>No pre-check</li> </ul> | 338.00                       | 371.80                       |

|                  |                                                                                                                                                                                          |                        |        |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|--------|
|                  | <ul style="list-style-type: none"> <li>• New, Complex TVC, not previously submitted</li> <li>• Over 60 seconds duration and under 180 seconds duration</li> <li>• Pre-checked</li> </ul> | 150.00                 | 165.00 |
| <b>Billboard</b> | Opening and closing billboards                                                                                                                                                           | 40.00                  | 44.00  |
| <b>Charities</b> | Charities registered with the ACNC                                                                                                                                                       | 50% of applicable rate |        |

| <b>Revisions</b>                              |                                                                                                 |        |        |
|-----------------------------------------------|-------------------------------------------------------------------------------------------------|--------|--------|
| <b>Revision Simple TVC</b>                    | Changes to voice over, change of product inserts, cut-downs for Simple TVCs (no pre-check)      | 70.00  | 77.00  |
|                                               | Changes to voice over, change of product inserts, cut-downs for Simple TVCs (pre-checked)       | 30.00  | 33.00  |
| <b>Revision Complex TVC</b>                   | Changes to voice over, change of product inserts, cut-downs etc for Complex TVCs (no pre-check) | 105.00 | 115.50 |
|                                               | Changes to voice over, change of product inserts, cut-downs etc for Complex TVCS (pre-checked)  | 45.00  | 49.50  |
| <b>Revision Extended Duration Simple TVC</b>  | Changes to voice over, change of product inserts, cut-downs for Simple Extended Duration TVCs   | 113.00 | 124.30 |
| <b>Revision Extended Duration Complex TVC</b> | Changes to voice over, change of product inserts, cut-downs for Complex Extended Duration TVCs  | 170.00 | 187.00 |
| <b>Revision Simple TVC Bulk</b>               | Discount applied to more than 10 revisions on one application for a Simple TVC                  | 35.00  | 38.50  |
| <b>Revision Complex TVC Bulk</b>              | Discount applied to more than 10 revisions on one application for a Complex TVC                 | 53.00  | 58.30  |
| <b>Minor Revision (Tag)</b>                   | Single super or voice over changes, for example, phone number changes.                          | 36.00  | 39.60  |

|                                                    |                                                                                                                                                                                             |                     |        |
|----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|--------|
| <b>Minor Revision (Tag) Bulk</b>                   | Discount applied to more than 10 Tags on one application                                                                                                                                    | 18.00               | 19.80  |
| <b>Pre-Checks</b>                                  |                                                                                                                                                                                             |                     |        |
| <b>Simple Pre-Check</b>                            | Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated.                                                          | 100.00              | 110.00 |
| <b>Complex Pre-Check</b>                           | Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the CAD Team. | 150.00              | 165.00 |
| <b>Revision Simple TVC Pre-Check</b>               | Changes to voice over, change of product inserts, cut-downs for Simple TVC prechecks                                                                                                        | 50.00               | 55.00  |
| <b>Revision Complex TVC Pre-Check</b>              | Changes to voice over, change of product inserts, cut-downs for Complex TVC prechecks                                                                                                       | 75.00               | 82.50  |
| <b>New Extended Duration Simple TVC Pre-Check</b>  | <ul style="list-style-type: none"> <li>• New, Simple TVC pre-check, not previously submitted</li> <li>• Over 60 seconds duration and under 180 seconds duration</li> </ul>                  | 135.00              | 148.50 |
| <b>New Extended Duration Complex TVC Pre-Check</b> | <ul style="list-style-type: none"> <li>• New, Complex TVC pre-check, not previously submitted</li> <li>• Over 60 seconds duration and under 180 seconds duration</li> </ul>                 | 203.00              | 223.30 |
| <b>Priority Services</b>                           |                                                                                                                                                                                             |                     |        |
| <b>Red Hot Service</b>                             | 3-hour turnaround- Priority Service Terms and Conditions Apply (see note below)                                                                                                             | 4 x applicable rate |        |
| <b>Priority Service</b>                            | Same day turnaround- Priority Service Terms and Conditions Apply (see note below)                                                                                                           | 2 x applicable rate |        |

**Please note:**

- A closing fee of 50% of an applicable rate will apply where CAD has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and CAD has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- Priority Service Terms and Conditions can be found within 'Terms and Conditions of Application' which can be found on the Online Application System.