

**Fees- Regional**  
**For Regional Only Campaigns**  
**Effective 4 September, 2017**

The following charges apply to TVCs produced for a campaign which is broadcast solely in regional markets. **Where a campaign is made up of both metro and regional TVCs, the full National/Metro rates will apply.** Revisions of a Metro TVC are charged at the National/Metro rate, regardless of whether it airs in a Metro or Regional area. For further information on National/metro rates, please refer to our National/Metro Fees Rate Card

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
<b>New TVCs</b>			
<b>Simple TVC-</b> TVC that contains subject matter or claims that are generally non-scientific and uncomplicated. Please refer to CAD TVC Application Categories for more information on categories.	New, Simple TVC (no pre-check) <ul style="list-style-type: none"> <li>• up to and including 60 seconds duration</li> <li>• includes TVCs with expired CAD Numbers that require renewal</li> </ul>	40.00	44.00
	New, Simple TVC (pre-checked) <ul style="list-style-type: none"> <li>• up to and including 60 seconds in duration</li> <li>• includes TVCs with expired CAD Numbers that require renewal</li> </ul>	20.00	22.00
<b>Complex TVC-</b> TVC that contains subject matter or claims that are generally complicated and are likely to require additional review by senior members of the CAD Team. Please refer to CAD TVC Application Categories for more information.	New, Complex TVC (no-precheck) <ul style="list-style-type: none"> <li>• not previously submitted</li> <li>• up to and including 60 seconds duration</li> <li>• includes TVCs with expired CAD Numbers that require renewal</li> </ul>	60.00	66.00
	New, Complex TVC (pre-checked) <ul style="list-style-type: none"> <li>• up to and including 60 seconds in duration</li> <li>• includes TVCs with expired CAD Numbers that require renewal</li> </ul>	30.00	33.00
<b>Extended Duration Simple TVC</b>	New, Simple TVC (no pre-check) <ul style="list-style-type: none"> <li>• over 60 seconds duration and under 180 seconds duration</li> <li>• includes TVCs with expired CAD Numbers that require renewal</li> </ul>	70.00	77.00

	<p>New, Simple TVC (pre-checked)</p> <ul style="list-style-type: none"> <li>• over 60 seconds duration and under 180 seconds duration</li> <li>• includes TVCs with expired CAD Numbers that require renewal</li> </ul>	33.00	36.30
<b>Extended Duration Complex TVC</b>	<p>New, Complex TVC (no pre-check)</p> <ul style="list-style-type: none"> <li>• over 60 seconds duration and under 180 seconds duration</li> <li>• includes TVCs with expired CAD Numbers that require renewal</li> </ul>	113.00	124.30
	<p>New, Complex TVC (pre-checked)</p> <ul style="list-style-type: none"> <li>• over 60 seconds duration and under 180 seconds duration</li> <li>• includes TVCs with expired CAD Numbers that require renewal</li> </ul>	50.00	55.00
<b>Billboard</b>	Opening and closing billboards	20.00	22.00
<b>Charities</b>	Charities registered with the ACNC	50% of applicable rate	

<b>Revisions</b>			
<b>Revision Simple TVC</b>	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (no pre-check)	20.00	22.00
	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (pre-checked). Revision must be pre-checked in order to obtain this rate.	10.00	11.00
<b>Revision Complex TVC</b>	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCs (no pre-check)	30.00	33.00
	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCS (pre-checked). Revision must be pre-checked in order to obtain this rate.	15.00	16.50
<b>Revision Extended Duration Simple TVC</b>	Changes to voice over, change of product inserts, cut-downs for Simple Extended Duration TVCs	38.00	41.80

<b>Revision Extended Duration Complex TVC</b>	Changes to voice over, change of product inserts, cut-downs for Complex Extended Duration TVCs	57.00	62.70
<b>Revision Simple TVC Bulk</b>	Discount applied to more than 10 revisions on one application for a Simple TVC. Up to 10 revisions charged at full rate, but thereafter at the discount rate.	20.00	22.00
<b>Revision Complex TVC Bulk</b>	Discount applied to more than 10 revisions on one application for a Complex TVC. Up to 10 revisions charged at full rate, but thereafter at the discount rate.	30.00	33.00
<b>Minor Revision (Tag)</b>	Single super or voice over changes, for example, phone number changes.	12.00	13.20
<b>Minor Revision (Tag) Bulk</b>	Discount applied to more than 10 Tags on one application. Up to 10 minor revisions charged at full rate, but thereafter at the discount rate.	6.00	6.60
<b>Pre-Checks</b>			
<b>Simple Pre-Check</b>	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated.	30.00	33.00
<b>Complex Pre-Check</b>	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the CAD Team.	50.00	55.00
<b>Revision Simple TVC Pre-Check</b>	Changes to voice over, change of product inserts, cut-downs for Simple TVC prechecks	17.00	18.70
<b>Revision Complex TVC Pre-Check</b>	Changes to voice over, change of product inserts, cut-downs for Complex TVC prechecks	25.00	27.50
<b>New Extended Duration Simple TVC Pre-Check</b>	New, Simple TVC pre-check <ul style="list-style-type: none"> <li>over 60 seconds duration and under 180 seconds duration</li> </ul>	45.00	49.50
<b>New Extended Duration Complex TVC Pre-Check</b>	New, Complex TVC pre-check <ul style="list-style-type: none"> <li>over 60 seconds duration and under 180 seconds duration</li> </ul>	68.00	74.80

<b>Priority Services</b>		
<b>Red Hot Service</b>	3-hour turnaround- Priority Service Terms and Conditions Apply (see note below)	4 x applicable rate
<b>Priority Service</b>	24-hour turnaround- Priority Service Terms and Conditions Apply (see note below)	2 x applicable rate

***Please note:***

- Fees apply per key number, per script.
- A closing fee of 50% of an applicable rate will apply where CAD has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and CAD has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- Priority Service Terms and Conditions can be found within 'Terms and Conditions of Application' which can be found on the Online Application System.