

**Media Release**  
**29 January 2014**
**Advertising revenue for commercial television networks**  
**July to December 2013**

Category	Gross Advertising Revenue \$	% Change
<b>Metropolitan Service</b>		
Sydney	598,996,765	6.85%
Melbourne	438,221,273	4.05%
Brisbane	278,334,829	4.14%
Adelaide	110,700,207	3.05%
Perth	177,053,268	3.90%
<b>TOTAL</b>	<b>1,603,306,342</b>	<b>5.01%</b>
<b>Regional Service</b>		
New South Wales	204,573,266	0.10%
Victoria	68,675,861	-1.10%
Queensland	112,357,627	3.46%
South Australia	17,474,660	-2.39%
West Australia	26,735,141	-1.52%
Northern Territories/ Tasmania	38,298,212	-2.31%
<b>TOTAL</b>	<b>468,114,767</b>	<b>0.31%</b>
<b>STATE Revenue</b>		
New South Wales	803,570,031	5.05%
Victoria	506,897,134	3.33%
Queensland	390,692,456	3.94%
South Australia	128,174,867	2.27%
West Australia	203,788,409	3.15%
Northern Territories/ Tasmania	38,298,212	-2.31%
<b>TOTAL</b>	<b>2,071,421,109</b>	<b>3.91%</b>
<b>Networks</b>		
(All Capital Cities)		
Seven	39.74%	
Nine	38.74%	
Ten	21.52%	
<b>TOTAL</b>	<b>100.00%</b>	

**Notes:**

The % change is to the corresponding prior period i.e. when compared to the six months to 31 December 2012.

KPMG has compiled the above data from information supplied by each TV network. Metro data has been reviewed by each network's respective external auditor. KPMG has not audited the information supplied.