

**Media Release**  
**29 July 2013**
**Advertising revenue for commercial television networks**  
**January to June 2013**

Category	Gross Advertising Revenue \$	% Change
<b>Metropolitan Service</b>		
Sydney	509,993,972	0.04%
Melbourne	375,851,294	0.86%
Brisbane	236,646,947	-3.73%
Adelaide	98,191,700	-3.25%
Perth	156,837,852	3.24%
<b>TOTAL</b>	<b>1,377,521,765</b>	<b>-0.30%</b>
<b>Regional Service</b>		
New South Wales	186,765,670	-1.01%
Victoria	62,393,654	-1.33%
Queensland	101,003,998	-3.43%
South Australia	17,195,873	-3.10%
West Australia	24,535,234	1.48%
Northern Territories/ Tasmania	35,937,006	-1.50%
<b>TOTAL</b>	<b>427,831,435</b>	<b>-1.63%</b>
<b>STATE Revenue</b>		
New South Wales	696,759,642	-0.25%
Victoria	438,244,948	0.54%
Queensland	337,650,945	-3.64%
South Australia	115,387,573	-3.23%
West Australia	181,373,086	3.00%
Northern Territories/ Tasmania	35,937,006	-1.50%
<b>TOTAL</b>	<b>1,805,353,200</b>	<b>-0.62%</b>
<b>Networks</b>		
<b>(All Capital Cities)</b>		
Seven	40.5%	
Nine	37.6%	
Ten	21.9%	
<b>TOTAL</b>	<b>100.00%</b>	

**Notes:**

The % change is to the corresponding prior period i.e. when compared to the six months to 30 June 2012.

KPMG have compiled the above data from information supplied by each TV network. Metro data has been reviewed by each networks respective external auditor. KPMG has not audited or reviewed the information supplied.