

**Media Release**  
**23 March 2014**

## **TV INDUSTRY GATHERS IN CANBERRA TO CELEBRATE THE FUTURE OF DIGITAL TV**

Some of Australia's most loved TV talent will gather with senior network executives and politicians at Parliament House in Canberra on Wednesday, 26 March to celebrate the future of digital television.

The event, hosted by Free TV, Freeview and network CEOs, will be the first time the industry has gathered on such a scale for many years and marks the next phase in the evolution of Australian free-to-air digital television.

Free TV Chairman, Harold Mitchell, said the event is an opportunity to celebrate the unique role free-to-air television plays in Australians' lives.

Mr Mitchell said: "While there are more platforms than ever providing news and entertainment, Free TV remains the no 1 choice for the vast majority of Australian viewers."

"Broadcasters are responding to the digital challenge by giving viewers what they want; more choice and more great Australian content," Mr Mitchell said.

The event will also provide a 'first look' at the next innovation for the free-to-air digital platform, FreeviewPlus.

FreeviewPlus uses hybrid TV technology which seamlessly combines broadband and broadcast TV.

It will deliver the most advanced, user-friendly free-to-air EPG experience, with catch-up services accessed on TV screens for the first time and enable the networks to introduce a range of new broadband services.

Freeview Chairman, Kim Dalton, said: "Viewers will be able to access and enjoy a very sophisticated and yet easy-to-use free-to-air TV service."

"We are definitely in an exciting new era of television and the imminent launch of Freeview Plus is only one of the many benefits viewers can expect." Mr Dalton said.

**For media enquiries contact Julie Flynn 0408 455 456**

## Network Talent Attending TV Industry Event in Canberra

### Seven Network

Sibylla Budd	Winners & Losers
Josh Geard	MKR
Katherine Hicks	Winners & Losers
Luke Jacobz	X-Factor
David Koch	Sunrise
Lynn McGranger	Home & Away
Danielle Najda	MKR
Andrew O'Keefe	Weekend Sunrise
Steve Peacocke	Home & Away
Mark Riley	News
Bonnie Sveen	Home & Away

### Nine Network Australia

Tara Brown	60 Minutes
Allison Langdon	60 Minutes
Erin Molan	The Footy Show
Ken Sutcliffe	Wide World of Sport
Miranda Tapsell	Love Child
Cameron Williams	Weekend Today

### Network Ten

Paul Bongiorno	Ten News
Ita Buttrose	Studio 10
Rodger Corser	Puberty Blues
Stefan Dennis	Neighbours
Michael Dorman	Wonderland
Mel McLaughlin	Sport
Shannan Ponton	The Biggest Loser
Kat Stewart	Offspring
Steve Willis	The Biggest Loser

### Prime Television

Daniel Gibson	News Presenter
Fiona Ferguson	News Presenter
Natalie Forrest	News Presenter

### SBS

Natalie Ahmat	Presenter News
Jenny Brockie	Presenter Insight
Shane Delia	Spice Journey
Anton Enus	Presenter World News
Marc Fennell	Presenter The Feed
Peter Kuruvita	Mexican Fiesta
Adam Liaw	Destination Flavour
Les Murray	SBS Sport

### ABC

Nick Bozanic	B2
Mark Jelacic	B1

### GWN

Noel Brunning	News Presenter
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