



44 Avenue Road  
Mosman NSW  
Australia 2088

T : 61 2 8968 7100  
F : 61 2 9969 3520  
W : [freetvaust.com.au](http://freetvaust.com.au)

**Media Release**  
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**Advertising revenue for commercial television networks  
July to December 2006**

Category	Gross Advertising Revenue	% Change
<b>Metropolitan Service</b>		
Sydney	549,082,842	-0.324%
Melbourne	404,602,647	-2.354%
Brisbane	247,395,988	2.384%
Adelaide	112,011,970	-5.259%
Perth	147,920,713	-1.565%
<b>TOTAL - Metro</b>	<b><u>1,461,014,160</u></b>	<b>-0.973%</b>
<b>Regional Service</b>		
New South Wales	177,092,090	0.054%
Victoria	63,059,094	3.308%
Queensland	100,153,363	5.137%
South Australia	15,160,185	1.130%
West Australia	21,413,325	2.591%
Northern Territory/ Tasmania	34,229,008	3.421%
<b>TOTAL - Regional</b>	<b><u>411,107,065</u></b>	<b>2.200%</b>
<b>STATE Revenue</b>		
New South Wales	726,174,932	-0.232%
Victoria	467,661,741	-1.627%
Queensland	347,549,351	3.162%
South Australia	127,172,155	-4.540%
West Australia	169,334,038	-1.058%
Northern Territory/ Tasmania	34,229,008	3.421%
<b>TOTAL AUSTRALIA</b>	<b><u>1,872,121,225</u></b>	<b>-0.293%</b>
<b>Networks</b>		
(All Capital Cities)		
Seven	35.89%	
Nine	33.80%	
Ten	30.32%	
<b>TOTAL</b>	<b>100.00%</b>	

NOTE: The % change is to the corresponding period i.e. when compared to the six months ended 31 December 2005.