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**Statement**  
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## **Free TV welcomes ACMA's new guidelines for Electronic Program Guides**

Free TV Australia welcomes the Australian Communications and Media Authority's (ACMA's) publication of principles relating to Electronic Program Guides (EPG) for digital free-to-air television.

Free-to-air broadcasters remain committed to providing quality EPG services that make it easy for consumers to plan their Free TV viewing – ensuring they never miss their favourite programs.

The free-to-air EPG, together with higher quality pictures and sound and exciting new multi-channels, is one of the key benefits of digital television that will help drive digital take-up in the lead-up to switchover.

All commercial free-to-air networks have been broadcasting their program information over the air and in the clear for over a year and we welcome the certainty these principles provide the industry and Australian viewers.

-ENDS-

### **Media enquiries and interviews:**

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