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Media Release
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**Advertising revenue for commercial television networks
 January to June 2006**

Category	Gross Advertising	% Change
Metropolitan Service		
Sydney	467,636,086	-1.045%
Melbourne	353,173,859	-2.059%
Brisbane	211,152,446	-0.449%
Adelaide	103,966,647	-0.025%
Perth	126,138,502	-1.882%
TOTAL - Metro	<u>1,262,067,540</u>	-1.233%
Regional Service		
New South Wales	160,975,955	1.643%
Victoria	56,804,076	7.358%
Queensland	87,274,322	6.495%
South Australia	14,170,721	2.797%
West Australia	19,589,983	2.807%
Northern Territory / Tasmania	31,826,671	5.620%
TOTAL - Regional	<u>370,641,728</u>	4.051%
STATE Revenue		
New South Wales	628,612,041	-0.370%
Victoria	409,977,935	-0.854%
Queensland	298,426,768	1.486%
South Australia	118,137,368	0.306%
West Australia	145,728,485	-1.277%
Northern Territory / Tasmania	31,826,671	5.620%
TOTAL AUSTRALIA	<u>1,632,709,268</u>	-0.081%
Networks		
(All Capital Cities)		
Seven		36.42%
Nine		36.58%
Ten		27.00%
TOTAL		100.00%

NOTE: The % change is to the corresponding period i.e. when compared to the six months ended 30 June 2005