

**Media Release**  
**27 July 2015**
**Advertising revenue for commercial television networks**  
**January to June 2015**

Category	Gross Advertising Revenue \$	% Change
<b>Metropolitan Service</b>		
Sydney	524,788,968	0.80%
Melbourne	382,351,024	-0.82%
Brisbane	240,415,792	1.07%
Adelaide	95,857,217	-3.53%
Perth	160,168,639	1.39%
<b>TOTAL</b>	<b><u>1,403,581,640</u></b>	0.16%
<b>Regional Service</b>		
New South Wales	185,437,023	-0.72%
Victoria	57,896,270	-8.19%
Queensland	95,323,892	-2.85%
South Australia	17,077,455	-1.10%
West Australia	22,750,267	-4.96%
Northern Territories/ Tasmania	34,536,331	-6.53%
<b>TOTAL</b>	<b><u>413,021,238</u></b>	-3.07%
<b>STATE Revenue</b>		
New South Wales	710,225,991	0.40%
Victoria	440,247,294	-1.85%
Queensland	335,739,684	-0.07%
South Australia	112,934,672	-3.17%
West Australia	182,918,906	0.56%
Northern Territories/ Tasmania	34,536,331	-6.53%
<b>TOTAL</b>	<b><u>1,816,602,878</u></b>	-0.59%
<b>Networks</b>		
<b>(All Capital Cities)</b>		
Seven	39.5%	
Nine	38.6%	
Ten	21.9%	
<b>TOTAL</b>	<b><u>100.0%</u></b>	

**Notes:**

The % change is to the corresponding prior period i.e. when compared to the six months to 30 June 2014.

KPMG has compiled the above data from information supplied by each TV network. Metro data has been reviewed by each network's respective external auditor. KPMG has not audited the information supplied.