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Media Release
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FREE TV HOME OF AUSTRALIAN CONTENT

Free TV Australia welcomed the figures released today by the Australian Communications and Media Authority (ACMA) confirming the metropolitan commercial television licensees exceeded their Australian content quota in 2007.

The ACMA figures reveal all the metropolitan licensees exceeded the minimum 55 per cent Australian content quota and met the annual requirement for 250 points for first release Australian drama programs. The commercial networks also met all the quota requirements for children's programming.

Ms Julie Flynn, CEO of Free TV Australia said, "The figures confirm the broadcasters' commitment to producing the very best quality Australian programming."

"The role of Free TV in supporting the local drama production industry is a significant one. The free-to-air commercial broadcasters invest 70 per cent of their program expenditure in locally-produced content and continue to be the major underwriters of Australian production."

The recently released Australian Film Commission's National Production Survey for 2006/07 also shows the commercial free-to-air broadcasters make the largest contribution of any sector to the combined TV drama slate.

A review of the top rating programs on Free TV last year also reveals Australia's appetite for local programming.

ACMA Chairman, Chris Chapman, said, "I am pleased to note that Australian programs fared well in the ratings for 2007 with the 40 highest rating shows for the year all Australian. In the top rated programs by genre, Australian shows dominated, claiming all 20 top spots in the Light Entertainment and Reality genre, a clean sweep in the Sports program category and five of the 20 top rated dramas."

Ms Flynn said, “Free TV remains committed to providing great quality local content free to all Australian viewers.”

A copy of the ACMA press release can be found [here](#)

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For media enquires contact Free TV Australia on (02) 8968 7100