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FREE TV CALLS ON THE AUSTRALIAN SENATE TO PASS THE MEDIA REFORM PACKAGE URGENTLY

Free TV says Network Ten going into voluntary administration is a very strong signal that the Australian media sector needs reform more urgently than ever before.

“This puts the Opposition, Greens and Pauline Hanson’s One Nation on notice that inaction on media reform has serious consequences. The responsibility for the continued decline of the local media industry will sit with those that did not support the media reform package,” Mr Harold Mitchell AC, Free TV Australia Chairman said.

“Outdated media ownership laws and the licence fee ‘super profits tax’ must be removed urgently. They were put in place before the internet. They are stifling the capacity of Australian media companies to compete with giant multinational media companies including Google, Facebook, Apple and Amazon.

Free TV calls on the Parliament to come together, pass the Broadcast and Content Reform Package to support Australian viewers, readers and local jobs.

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