



44 Avenue Road  
Mosman NSW  
Australia 2088

T : 61 2 8968 7100  
F : 61 2 9969 3520  
W : [freetv.com.au](http://freetv.com.au)

**Media Release  
7 October 2016**

**Free TV Appoints Brett Savill as CEO**

FreeTV Australia today announced the appointment of Mr Brett Savill as Chief Executive Officer.

Mr Savill comes to the role with extensive commercial, regulatory and industry experience, having most recently held roles as Head of Government Relations, Director of Strategy and Corporate Development, and Chief Financial Officer for BAI Communications (formerly Broadcast Australia). Harold Mitchell AC, Chairman of Free TV said, "We are delighted that Brett will be joining FreeTV as CEO. He brings a depth of experience in the media and technology industries.

"This appointment will strengthen our efforts as we continue to advocate for regulatory relief from the world's most onerous television licence fees and for fair and certain access to spectrum so we can continue to deliver the free services that the public values so highly. Brett's track record of commercial, technology, and policy experience will be a valuable addition to our industry on these issues," Mr Mitchell said.

Mr Savill said, "This is an exciting time to join the free-to-air television industry. I am inspired by the special place that free-to-air television continues to have in Australians' daily lives and the transformation that is underway - with the increasing investment in Australian content, the multi-channel experience and the innovations in programming. I look forward to working with the industry and I am energised by what the future holds."

Brett will commence with Free TV on 10th October 2016.

**About Brett Savill**

Brett Savill has had a long career in media and technology. In addition to his time at BAI, Mr Savill was a partner at PwC in the United Kingdom in the Technology, Media and Telecom Practice, advising media and telecommunications companies on commercial and regulatory matters, and he has held various industry consulting roles. Mr Savill has a MBA from the Warwick Business School, Diplomas in Marketing and Banking, and Bachelor of Arts from the University of Kent.

**For media enquiries contact:**

**Creina Chapman, Free TV Alternate Director on 0411 535 176**