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**Media Statement
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**FREE TV WELCOMES SA GOVERNMENT'S POSITION ON
SHIFTING SOUTH AUSTRALIA'S TIME ZONE**

Free TV Australia welcomes today's announcement by the South Australian Government that it favours a shift towards Eastern Standard Time. The announcement follows the release of community consultation results and an economic study by the South Australian Centre for Economic Studies that identified significant advantages in aligning with the major eastern states.

A move to Eastern Standard Time for South Australia would be great news for the 1.2 million South Australian TV viewers who tune in to watch free-to-air television every day. The change presents an opportunity for greater interactivity for South Australian viewers, as well as a reduction in delayed programming and spoilers.

Free TV members look forward to engaging in future discussions on this important issue.

For media enquiries contact Free TV Australia on (02) 8968 7100