

## **1. SCOPE**

This document recommends the method of applying the DVB Content descriptor for digital terrestrial television broadcasting in Australia<sup>1</sup>. It complies with Clause 6.2.9 Table 28 of the Australian digital transmission standard, AS 4599.1 [1] and references ETSI standard EN 300 468 [2].

## **2. APPLICATION**

The Content descriptor is located in the Event Information Table.

The intention of the Content descriptor is to provide classification information for a program event.

Broadcasters may elect to use a limited genre description by transmitting values for *Content\_nibble\_1* only. Broadcasters may also elect to use a wider genre description by transmitting both content nibbles. If broadcasters elect to use only *Content\_nibble\_1*, the value of *Content\_nibble\_2* shall be set to 0x0.

It is intended that receivers shall decode the values for *Content\_nibble\_1* in accordance with the following;

The values of *Content\_nibble\_level\_1* in Table 1, indicate the meanings of the content table for decoders that process the first nibble only.

In the case where the decoder does not recognise the values of *Content\_nibble\_2*, the decoder shall assume the value of 0x0 indicating the *Content\_nibble\_1* default values only.

Receivers may optionally decode the values for both *Content\_nibble\_1* and *Content\_nibble\_2*, in accordance with the following;

The values of Content nibble 1 and 2 values columns in Table 1 indicate the meaning of the content tables for decoders that process both first and second nibbles.

The Description column contains a description of the meanings of the content descriptor value.

Valid operational values for Australian implementation are denoted in bold characters.

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<sup>1</sup> Other DVB implementations of the Content descriptor, such as UK DTG, differ to that adopted in Australia.

Table 1: Content\_nibble level 1 and 2 assignments

Content_nibble_level_1 default values	Content_nibble 1 and 2 values		Description
	Content_nibble_level_1 values	Content_nibble_level_2 values <sup>2</sup>	
0x0	0x0	0x0 – 0xF	undefined content
<b>0x1</b>			<b>Movie:</b>
	<b>0x1</b>	<b>0x0</b>	movie (general)
	0x1	0x1 – 0xE	reserved for future use
	0x1	0xF	user defined
<b>0x2</b>			<b>News:</b>
	<b>0x2</b>	<b>0x0</b>	news (general)
	0x2	0x1 – 0xE	reserved for future use
	0x2	0xF	used defined
<b>0x3</b>			<b>Entertainment:</b>
	<b>0x3</b>	<b>0x0</b>	entertainment (general)
	0x3	0x1 – 0xE	reserved for future use
	0x3	0xF	user defined
<b>0x4</b>			<b>Sport:</b>
	<b>0x4</b>	<b>0x0</b>	sport (general)
	0x4	0x1 – 0xE	reserved for future use
	0x4	0xF	user defined
<b>0x5</b>			<b>Children's</b>
	<b>0x5</b>	<b>0x0</b>	children's programmes (general)
	0x5	0x1 – 0xE	reserved for future use
	0x5	0xF	user defined
<b>0x6</b>			<b>Music:</b>
	<b>0x6</b>	<b>0x0</b>	music (general)
	0x6	0x1 0 0xE	reserved for future use
	0x6	0xF	user defined
<b>0x7</b>			<b>Arts/Culture:</b>
	<b>0x7</b>	<b>0x0</b>	arts/culture (general)
	0x7	0x1 – 0xE	reserved for future use
	0x7	0xF	user defined
<b>0x8</b>			<b>Current Affairs:</b>
	<b>0x8</b>	<b>0x0</b>	current affairs (general)
	0x8	0x1 – 0xE	reserved for future use
	0x8	0xF	user defined
<b>0x9</b>			<b>Education/Information:</b>
	<b>0x9</b>	<b>0x0</b>	education/information (general)
	0x9	0x1 – 0xE	reserved for future use
	0x9	0xF	user defined

<sup>2</sup> Genre assignment of content\_nibble\_level\_2 values are under development by Australian broadcasters.

Table 1: Content\_nibble level 1 and 2 assignments (concluded)

Content_nibble_level_1 default values	Content_nibble 1 and 2 values		Description
	Content_nibble_level_1 values	Content_nibble_level_2 values <sup>3</sup>	
<b>0xA</b>			<b>Infotainment:</b>
	<b>0xA</b>	<b>0x0</b>	infotainment (general)
	0xA	0x1 – 0xE	reserved for future use
	0xA	0xF	user defined
<b>0xB</b>			<b>Special:</b>
	<b>0xB</b>	<b>0x0</b>	special (general)
	0xB	0x1 – 0xE	reserved for future use
	0xB	0xF	user defined
<b>0xC</b>			<b>Comedy:</b>
	<b>0xC</b>	<b>0x0</b>	comedy (general)
	0xC	0x1 – 0xE	reserved for future use
	0xC	0xF	user defined
<b>0xD</b>			<b>Drama:</b>
	<b>0xD</b>	<b>0x0</b>	drama (general)
	0xD	0x1 – 0xE	reserved for future use
	0xD	0xF	user defined
<b>0xE</b>			<b>Documentary:</b>
	<b>0xE</b>	<b>0x0</b>	documentary (general)
	0xE	0x1 – 0xE	reserved for future use
	0xE	0xF	user defined
<b>0xF</b>	<b>0xF</b>	<b>0x0</b>	user defined

### 3.0 REFERENCES

[1]	Australian Standard, Digital television – Terrestrial broadcasting Part 1: Characteristics of digital terrestrial television transmissions	AS4599.1-2007
[2]	Digital Video Broadcasting (DVB); Specification for Service Information (SI) in DVB systems	ETSI EN 300 468 V1.6.1 (2004-11)

<sup>3</sup> Genre assignment of content\_nibble\_level\_2 are under development by Australian broadcasters.