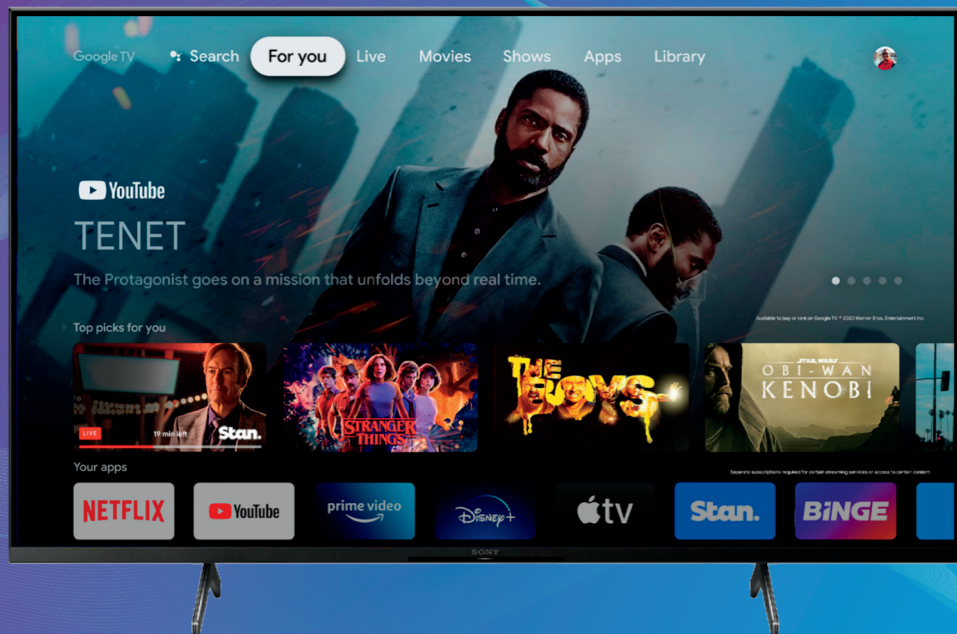


Free local TV services bring our communities together. Australians should be able to easily find their favourite local services on their TV.



Action is needed
**to put local TV services within
easy reach for all Australians.**



Regardless of where we live, or how much we earn, free-to-air TV entertains, informs and unites all Australians.

Free-to-air TV supports our democracy with trusted news and provides emergency updates, Australian drama, entertainment, and live and free sport. These free local services, provided by the ABC, SBS, and all commercial networks, tell Australian stories and build a shared sense of identity and culture.

In fact, the Government relies on the local television sector to deliver on many of its social and cultural policy objectives...

...but this is only possible if Australians can easily find free-to-air services on their TVs.

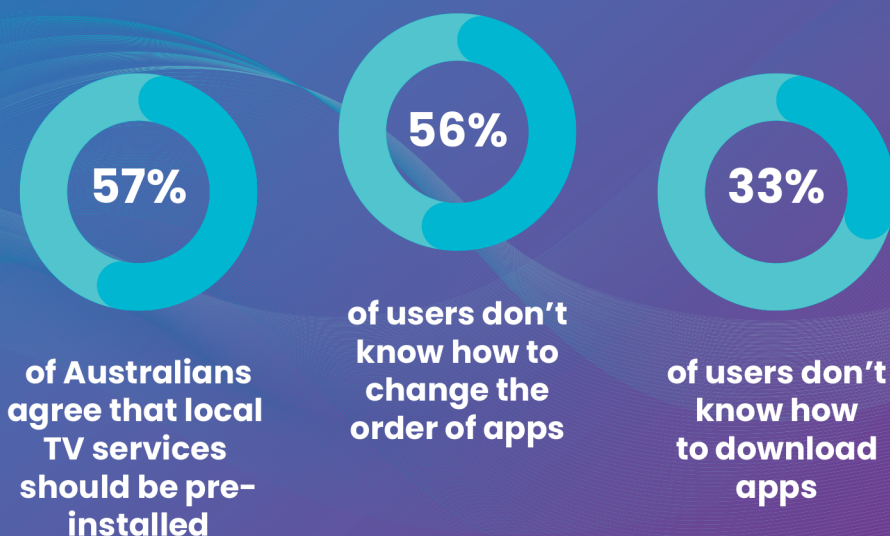


On some TVs it's almost impossible to find ABC, SBS, 7,9 or 10 services and content. Global deals between TV manufacturers and international streaming giants give them exclusive access to the prominent positions on home screens and on remote controls.

Large payments are demanded from free local TV services to even be included on their screens or in their app store.

This takes away choice for Australians and makes news about their city, updates on their footy team and local entertainment all but invisible.

Independent research undertaken by RMIT confirms the threat posed when Australians don't have guaranteed easy access to free local TV services.



So what's the solution?

New rules should require that manufacturers provide free of charge:

- Inclusion of all live TV channels provided by our local networks, whether streamed or delivered via an aerial.
- Installation of all local TV apps to appear in the first position on home screens, with a shortcut button on remote controls.
- Search results that offer viewers a free local option first when content is available from our local TV services.



Many other countries are already taking steps to ensure their local services are easy to find—and we can too!

We look forward to your support in ensuring that all Australians can access their local TV services, free, *for everyone.*